



Visiogen Appoints Seasoned Executive as Chief Financial Officer
*Appointment Signals Accelerating Momentum towards Commercialization
of Synchrony Accommodating IOL*

IRVINE, CA, December 2, 2008-- Visiogen, Inc. of Irvine, California announced today that Mitch C. Hill has been appointed as the company's chief financial officer. The addition of Mr. Hill, a seasoned financial executive with experience in both public and private companies, to the Visiogen leadership team is a key milestone in the company's progress towards the global commercialization of the Synchrony® accommodating intraocular lens, which received CE mark approval in 2007 and is in the final stages of its clinical trial in the United States.

Prior to this appointment, Mr. Hill was executive vice president and chief financial officer at InSight Health Services Holding Corp., a publicly traded company. Before joining the leadership team at InSight, Mr. Hill was the president and chief executive officer of BMS Reimbursement Management. Mr. Hill also held senior financial positions at Buy.Com Inc. where he led their \$209 million public offering, Walt Disney Imagineering and Goldman Sachs. Mr. Hill graduated with a BS in Business Accounting from Brigham Young University and holds an MBA from Harvard Graduate School of Business Administration.

“Adding Mitch to our team is yet another sign of Visiogen's transition from a research organization to a customer-focused, market-driven commercial entity. Synchrony is the first truly accommodating IOL design and represents a significant step forward over first-generation single-

optic designs. We are building the executive team that will allow us to fully capitalize on this very significant market opportunity,” said Reza Zadno, CEO and president of Visiogen, Inc. “Having someone at the company with significant public market and transaction experience will be a critical asset as we consider future strategic options.”

About Visiogen

Visiogen, Inc. is focused on developing innovative products for cataract and refractive patients. Founded in Irvine, California, in 2001, Visiogen’s first commercial application, Synchrony®, a 3-dimensional dual optic accommodating intraocular lens and pre-loaded injector, is currently in the final phase of a U.S. IDE study, and has received the CE Mark in Europe. More information about Visiogen and the Synchrony technology can be found at www.visiogen.com.

More information on the company and its offerings can also be obtained by contacting:

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